

# المبادرة الوطنية للتنمية البشرية

Initiative Nationale pour le Développement Humain



Human development, a common destiny





His Majesty King Mohammed VI  
May God Bless Him



## A ROYAL INITIATIVE



We are referring to the social problem which, in our view, represents the most serious challenge to our project for a new, developed society, and which we have decided to tackle by launching, with God's help, an ambitious, innovative plan called the National Initiative for Human Development.

This Initiative falls within the frameworks of our comprehensive vision for building a society based on the principles of political democracy, economic efficiency, social cohesion and hard work, in addition to the empowerment of all citizens to make full use of their potential.

Built on this coherent, forward-looking vision, we have introduced essential reforms and initiated important projects which have enabled the country to make significant accomplishments with respect to consolidating democracy, enhancing the rule of law, broadening the scope of freedoms, promoting the rights of women and children, and addressing the needs of impoverished segments of our population.



Extract from the Speech of His Majesty King Mohammed VI,  
May God Bless Him, to the Nation on May 18<sup>th</sup>, 2005

“[...] to address the social deficit in poor urban districts and rural communes. This can be done by extending acces to basic social services and infrastructures, including health and education, literacy programs, water and electricity, decent housing, sewage disposal facilities, roads, mosques, youth and cultural centres, and sports facilities. [...]”

His Majesty King Mohammed VI  
May God Bless Him  
May 18<sup>th</sup>, 2005



# HEALTH



## HEALTH, A PRIORITY SECTOR FOR INTERVENTION



Whether the goal is the construction of health centers or “Dar Al Oumouma” (Motherhood Houses), the revamping of existing centers, the acquisition of facilities, medical equipment and ambulances, or the organization of training courses and public awareness campaigns, the NIHD is involved in many actions aiming at improving the public health conditions of most underprivileged people.

In all, since 2005, more than 1,350 projects were conducted on behalf of the health sector for a budget of 868 million Moroccan Dirhams (1 US dollar = 8 Moroccan Dirhams) in which the NIHD

participates for up to 57%. Nearly 346,000 people, in particular senior citizens and people with specific needs, are concerned by the large-scale actions carried out in collaboration with the representatives of the Ministry of Health, the actors of civil society, as well as the local communities and the international partners of the NIHD.

These actions contribute to reduce the maternal and perinatal death rate, to bring closer the means of examination and diagnosis to the most underprivileged layers of the population or to deal with patients with specific needs.

## HEALTH, A PRIORITY SECTOR FOR INTERVENTION



They also participate to the improvement of the assistance to and management of pregnant women.

In the other hand, the NIHD's actions make it possible to increase the medical coverage of the populations living in landlocked areas and the most remote rural communes, thus amplifying the governmental efforts authorized in this direction.

They contribute, finally, to promote the quality of the communication's, activities outreach, and medical education actions.



# EDUCATION



## EDUCATION, AT THE HEART OF HUMAN DEVELOPMENT



Thanks to the actions of support to schooling, undertaken within the framework of the National Initiative for Human Development, some tangible results were recorded as to the reduction in the school dropout rate and the improvement of the schooling conditions, in particular in favor of the children coming from underprivileged environments.

Rural girls were placed at the heart of the NIHD projects, in particular those related to the construction and the equipment of “Dar Taliba” (Houses for Female Students) in several villages and rural municipalities.

The construction and equipment of kindergartens and day care centers, the contribution to the upgrading of several schools, the equipment of school canteens and the acquisition of school buses are some of the numerous achievements of the NIHD in favor of the sector of education.

In all, it is no less than 3,151 projects which were carried out since 2005, for a total amount of almost 1.3 billion Moroccan Dirhams. These projects benefit directly to nearly 800,000 students. These figures reveal the great involvement of the various players concerned with the problems of basic education.

# EDUCATION, AT THE HEART OF HUMAN DEVELOPMENT



This comes from the in-depth vision and the commitment of the public authorities and of the civil society to make of education a priority axis of human development.

Moreover, NIHD is one of the essential partners having contributed to the support of the operation called «1.000.000 school bags Initiative». Implemented initially in the rural communes and the urban

districts targeted by the NIHD, it was extended in accordance with the strategic choices of the Kingdom of Morocco in terms of the policy of mandatory education until the age of 15, to the pupils of all the schools of Morocco.

## LASTING ACTIONS FOR THE FIGHT AGAINST ILLITERACY



In complementarity with the actions of the other institutional and associative players in terms of non formal education and fight against illiteracy, the NIHD made it possible to put in place 319 projects whose cumulated amount borders 41 million Moroccan Dirhams.

These support activities, which concerned so far nearly 84.000 women and men, consist in the construction of literacy

centers, the equipment of the existing centers or the setting at their disposal of school stationery. These concrete measures contribute to effectively fight illiteracy.

# INFRASTRUCTURES



## BASIC INFRASTRUCTURES



The NIHD, whose action was undertaken in several hundred cities, rural communes, villages and hamlets throughout Morocco, strove to support the sectoral policies in terms of infrastructures and the supply of basic social services on behalf of the populations. The goal being the improvement of the living conditions and the guarantee of a well-being.

The large-scale projects already started mainly aim at increasing the drinking water supply, strengthening the street lighting, breaking the isolation of the rural hamlets and communes, promoting environmental protection, rehabilitating the underprivileged urban districts and,

creating and lay out parks, and relaxation and leisure spaces, in particular on behalf of children.

To achieve these multiple goals, 4,546 projects were identified by the population and were adopted by local governance bodies specific to the NIHD. The total volume of investments reaches more than 3.28 billion Moroccan Dirhams, of which 45% are directly financed by the NIHD. Such actions allow for an undeniable improvement of the conditions of access to the basic services and infrastructures for the most fragile and isolated populations.

## WATER, ELECTRICITY, SANITATION: GROWTH DRIVERS



The generalized access to water, electricity and sanitation represents a major challenge for the economic and social development of Morocco, an issue which the NIHD placed at the heart of its concerns, resulting in the realization of 2,797 projects since 2005 for a total amount of more than 1.87 billion Dirhams, on behalf of 656,000 inhabitants.

These projects were initiated in partnership with the external services of the sectoral departments concerned of the local communities, the water and electricity utilities, as well as the associations.

On the territorial level, the actions carried out relate to drinking water supply, the construction of street fountains, water tanks and towers, the digging and deepening of wells, but also the layout and capture of sources. The street lighting and rural electrification are also the subject of joint actions, such as those concerning the liquid and solid waste management.

## ROAD NETWORK, A TOOL TO FIGHT THE ISOLATION OF LANDLOCKED AREAS



The road infrastructure plays a driving role in the economic and social activity of the country and strongly contributes to its development.

The rural roads, intended to ensure better road connections for the country by fighting the isolation of landlocked populations in the most remote communes, makes it possible for them to fit in the economic and social circuits of the country.

Since 2005, the NIHD was involved through nearly 1,700 road infrastructure projects relating to a total amount of 1.35 billion Moroccan Dirhams, thus supplementing the efforts initiated for several years within the national programs concerning rural roads.

Largely positive spinoffs were recorded, in particular for the most disadvantaged populations.

# YOUTH, SPORT AND CULTURE



## FOR YOUTH'S FULFILLMENT



The NIHD, in partnership with the ministries and the associations, commits on a daily basis to reduce the social deficit of which the poor urban districts and the poorest rural communes do suffer.

Actions of proximity are carried out on the whole territory to promote sports at the local level, to supervise young people from poor neighborhoods, to strengthen the knowledge and the powers of young people, to fight teenage crime, or to contribute to the cultural and artistic activities.

More than 2,500 projects, conducted since 2005, benefit today to nearly 650,000 youngsters. The total cost of these various actions, which amounts to more than 840

million Moroccan Dirhams, reflects the will of the NIHD and of its partners to support the Government's policy aiming at offering to the Moroccan youth a wider access to culture and sports.

The construction and the equipment of «Dar Al Mouatine» (Citizens Centers) multifunction neighborhood centers, the construction, layout and the upgrading of sports facilities close to the target audiences, or the training of young people to the sports professions, are some of the many innovative projects which contribute to youth development throughout Morocco.

## HOUSES FOR YOUTH : FOR AN ACTIVE CITIZENSHIP



The houses for youth, the construction or the reorganization of libraries and the associations' centers are as many projects targeted by the NIHD in particular.

The 330 projects carried out in this direction since 2005 for an amount of nearly 150 million Moroccan Dirhams make it possible for more than 89,000 young people to benefit, through sociocultural, sporting and artistic activities, from new spaces for knowledge

combining recreation, leisure and the development of skills.

These achievements also allow, through an increased support of the public policies in terms of sports and culture , to offer to youngsters from the most underprivileged neighborhoods and the most remote rural communes to open up to activities of reading, theatre or music or to take part in vacation camps.



“[...] to encourage activities that create jobs and generate regular income by adopting a more imaginative action and firmer approach, to find solutions to the informal sector. For this, We urge the government and all relevant partners to ensure the next symposium on employment provides a good opportunity to initiate constructive, broad-based dialogue, and to work out practical solutions to curb youth unemployment. [...]”

His Majesty King Mohammed VI  
May God Bless Him  
May 18<sup>th</sup>, 2005



# INCOME GENERATING ACTIVITIES



## FROM POVERTY REDUCTION TO ECONOMIC GROWTH



In order to reduce poverty, precariousness and social exclusion, the NIHD placed among its major goals the promotion of income and employment generating activities as well as the ambition to contribute to the reorganization of some sections of the informal economy. Therefore, since 2005, the NIHD has made possible the achievement of more than 3,400 Income-Generating projects having led to the creation of more than 40,000 jobs.

Through its financial support, the flexibility of its procedures and the simplification of the project selection mechanism, the NIHD encouraged the collective initiative of associations and of the beneficiary cooperatives.

It also worked towards more quality and emulation for creativity and the innovation by the use of calls for projects.

## FROM POVERTY REDUCTION TO ECONOMIC GROWTH



Due to its support to these various activities, the NIHD contributes to the improvement of the income and the living standards of the beneficiaries and their working conditions. The Income-Generating Activities support in particular the insertion of rural women, the young people and the people with specific needs within the economic sector.

These activities, which value work and the participative approach, encourage the creation of cooperatives and contribute to the restructuring of some informal subsectors.

The Income-Generating Activities also concern both cattle-breeding projects, and the processing of animal products such as milk and its byproducts, the enhancement of value of vintage products such as argan oil, olive oil, honey, etc. They also make it possible to ensure the promotion of the craft industry and traditional fisheries. One issue which is significant consists in the support to and training of young people for their insertion in the labor market.



“[...] to provide relief to particularly vulnerable persons and those with specific needs, and help them out their predicament, preserve their self-respect and fend off the risk of lapsing into social deviance, seclusion or utter destitution. [...]”

His Majesty King Mohammed VI  
May God Bless Him  
May 18<sup>th</sup>, 2005

دار البحار لإيواء الأشخاص المسنين بأسفي



# TOGETHER AGAINST PRECARIOUSNESS



## FOR AN ACTIVE SOLIDARITY



Since its launch, the NIHD also has set for itself as goals to offer assistance to the people suffering from great vulnerability or with specific needs in order to offer them new opportunities to regain their dignity and to have trust again in themselves as well as in their environment.

Nearly 2.300 projects were thus supported for this purpose since 2005 in collaboration with local and national partners, as well as foundations and associations.

Amounting 1.85 billion Moroccan Dirhams, these achievements benefit to nearly 573,000 citizens, in particular to senior citizens and to people with specific needs, to homeless children, to single mothers without resources and to women in a situation of great precariousness.

These projects aim at the reintegration of abandoned children, or those in a precarious situation or having specific needs, as well as care for poor senior citizens. They make it possible to offer support to homeless young people, to homeless children and to mental patients.

“[...] these practices highlight the effectiveness of accurate targeting of areas and populations with the greatest needs. They show how important it is to involve the public, develop contract and partnership mechanisms, and build on the dynamism of NGOs and local associations. They are also efficient in that they help set up viable development projects, which motivate people by making them feel they have a stake in them. [...]”

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# A NEW ASSOCIATIONS' DYNAMIC



## DYNAMISATION OF THE CIVIL SOCIETY AND ASSOCIATIONS



For its territorial governance, the NIHD relies on three main bodies: the Regional Human Development Committees (CRDH), the Provincial Human Development Committees (CPDH) and the Local Human Development Committees (CLDH).

These committees, of which one third is made up of elected officials, members of associations, and representatives of the external services of the Government, allowed the beneficiaries to take part in the process of expression of their needs and the identification of the projects as well as their prioritization.

This participatory management draws its foundations from the values and the principles of the NIHD. Thus, it is no less than 5,000 associations and co-operatives which committed to carrying more than 6,300 projects which are co-financed and followed up, within a partnership-based framework, by the NIHD.

The associations' dynamics generated since the launch of the Initiative is so confirmed that more than half of these entities were created after 2005.

On the other hand, the various annual meetings, initiated in particular in celebration of the anniversaries of the NIHD, on May 18 of each year and in which participate actively all the prefectures, provinces and district prefectures of the Kingdom, have favored an unprecedented harmony between the various members of the governance bodies of the NIHD.

Constituting true regular spaces for discussion, these meetings promote the exchange and capitalization of the most convincing experiments and the most successful models of projects and techniques.



[...] the pressing need to place the citizen at the heart of the development process. This is why I launched the National Initiative for Human Development, which has enabled us over the past five years to achieve tangible results in the fight against poverty, social exclusion and marginalization. These accomplishments warrant further actions to develop the Initiative's programs. These include ensuring follow-up on the ground, taking stock of the achievements and reaching out to all impoverished regions and needy segments of our population. [...]



Extract from the Speech of His Majesty King Mohammed VI,  
May God Bless Him, to the Nation on July 30<sup>th</sup>, 2010



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National Coordination of NIHD